

## OptiBrut GmbH constructs new hatchery equipped with HatchCare hatchers

**OptiBrut GmbH and HatchTech have signed an agreement for the construction of a new turn-key hatchery project, which will be located in Emlichheim, Germany.**

The hatchery will be equipped with 28 MicroClimer Setters 115.200 and 12 units of HatchCare – the hatcher with light, feed and water – initially producing 500.000 day-old-chicks (d.o.c.), with a future increase to a total of 800.000.

Initiators of the project are Mr. Klaas Knol and Mr. Hans Groot Koerkamp, who both bring a wealth of experience with them in the areas of breeder- and broiler management, animal nutrition and hatching. Mr. Klaas Knol: "OptiBrut strongly believes in the huge German and Dutch market potential for the supply of stronger and healthier chicks. The unique HatchCare system supplies newly hatched chicks with feed, water and fresh air. The experiences at our own broiler farms have convinced us that early feeding and direct access to water results in significantly healthier and stronger d.o.c., and a strongly reduced need of antibiotics."

HatchTech's Commercial Director, Mr. Joost ter Heerdt: "There is a strong tendency to substantially decrease the use of antibiotics and grow chickens under more animal friendly production circumstances. We are continuously researching and developing products that meet the industries' and consumer expectations and are extremely proud and happy that OptiBrut GmbH has chosen HatchCare for their new project."



## Cargill opens brand new HatchBrood facility in China

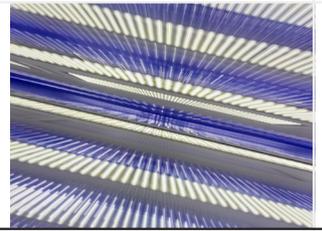
**Cargill Animal Protein's brand new HatchBrood facility in China is in full operation as we speak. The first round of production has been completed on October 28th 2015, a memorable day for both Cargill and HatchTech.**

In this facility day-old chicks are being brooded in an optimally controlled environment during the crucial four days post-hatch. Chicks enjoy benefits like generous living space, uniform laminar airflow and direct access to light, feed and water. Resulting in a lower mortality rate and reduced antibiotic use.

The facility is located in the rural town of Bantazhen in the Anhui province and is equipped with 10 HatchBrood units. The current total brooding capacity is 25 million chicks per year and the building is designed for a future expansion up to over 65 million chicks per year. A unique feature of this building is the two-storey design, which results in a 50% footprint reduction.

"I am convinced that providing the chicks with an optimal start will result in improved performance in the field," says Salomon Carias, Sr. Agricultural Engineer at Cargill China. "Additionally, it also allows us to reduce the cycle-time in our farms, enabling us to increase the number of cycles per year."





# HatchTech and Al Ajban Poultry Farm confirm second hatchery extension

Al Ajban Poultry Farm will be expanding their hatchery for the second time since its launch in 2013, to continue their production of top quality day-old chicks.

Due to the impressive results Al Ajban has already achieved in terms of chick quality, the hatchery will be expanded by eight MicroClimer Setters and two MicroClimer Hatchers. Following the extension, the hatchery will have a total incubation capacity of 21 million hatching eggs per year, which will make it one of the largest and most modern hatcheries in the United Arab Emirates.

“Ever since the start of our hatchery in 2013, I was immediately convinced of the superb chick quality delivered by HatchTech’s MicroClimer technology,” says Dr. Yasser El Shami, Technical Manager of Al Ajban Poultry Farm.

HatchTech’s International Sales Manager in the Middle East, Huibert Jan van Veelen is proud that Al Ajban has reaffirmed their trust in HatchTech: “This hatchery extension strengthens the extensive long-term collaboration between our companies.”

# HatchTech extends presence in Latin America

HatchTech and Santa Elena have agreed on building a new hatchery project in Peru. The first phase of the project will have a capacity of approximately 1.340.000 hatching eggs a month.

HatchTech will supply all of the key components such as MicroClimer Setters and Hatchers; a Chick Storage Room; and Ventilation, Cooling and Heating throughout the entire hatchery.

“After carefully analysing the chick quality and technology offered by the different suppliers we are confident that HatchTech is the best fit for Santa Elena,” says Rafael Valdez Giner, Project Manager at Santa Elena.

HatchTech is delighted to extend its presence in Peru with the Santa Elena project. “We are very proud to support such a renowned company as Santa Elena in their impressive growth strategy,” says HatchTech’s International Sales Manager in Latin America, Gilbert Klumpenaar.

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