

HatchTech and Bell & Evans revolutionise USA's antibiotic-free poultry production

Bell & Evans and HatchTech have signed an agreement for the construction of a new turn-key hatchery project, which will be located in Fredericksburg, PA, USA. The greenfield hatchery includes 36 MicroClimer Setters and 12 HatchCare units, as well as complete HVAC with heat recovery and will have a production capacity of 78.000.000 day-old chicks a year.

As a well-known supplier of organic and antibiotic free chicken, Bell & Evans' philosophy matches perfectly with HatchTech's innovative solutions. With this new tremendous hatchery project, the HatchCare revolution has now landed in the USA.

Scott Sechler, Sr., President and Owner of Bell & Evans, agrees. "I've made many trips to Europe in search of our next hatchery system. HatchTech is a perfect fit for Bell & Evans, not only because of the advanced technology they offer, but because they are passionate and forward-thinking in what they do. Their focus on humane animal welfare is directly in line with my philosophy to continually reduce stress and improve the welfare and comfort of our chickens. It is a well-designed and thought-out system. We at Bell & Evans are very excited and proud to partner with them to

build the first Humane Animal Welfare Focused Chick Hatchery in the United States."

HatchTech's International Sales Manager, Gilbert Klumpenaar feels privileged to work with a company as Bell & Evans. "Introducing HatchCare to the USA market together with Bell & Evans is a perfect move for both of our companies. Bell & Evans is producing antibiotic-free and organic chicken, with a strong focus on animal welfare. HatchCare will contribute to everything they stand for."



Shandong Rongda Agricultural Development to build a new HatchBrood facility in China

The renowned Chinese duck producer Shandong Rongda Agricultural Development has invested in a greenfield HatchBrood facility. This means that ducklings will be brooded in an optimally controlled environment during the crucial four days post-hatch.

The facility will be located in the rural town of Gaotang in Shandong province, and will include eight HatchBrood units, as well as a central system for cooling, heating and ventilation. The brand new facility will have a total brooding capacity of 380,000 ducks per week.

"We have chosen the HatchBrood system to ensure that our ducklings will be given an optimal start," says Shandong Rongda

Agricultural Development's President, Mr. Bao-Qi Xu. "This enables us to deliver a more developed and robust duckling to our growers. Besides easier management and better performance, HatchBrood will also increase the number of annual cycles and reduce heating costs."

"Rongda Shandong Agricultural Development is one of the most renowned and fastest-growing duck producers in China," says HatchTech's International Sales Manager in China, Huibert Jan van Veelen. "We're proud that Rongda has selected HatchTech as their partner in further optimizing their production efficiency. We're excited that, with this project, we will be setting a new standard for duckling brooding in China."



Lohmann Tierzucht invests in more Chick Storage Rooms

Lohmann Tierzucht, global leader in the production of parent stocks and laying hens, will be expanding their equipment with two HatchTech Chick Storage Rooms.

Storage conditions are a crucial factor in the development of day-old chicks, which is why Lohmann Tierzucht has invested in two additional Chick Storage Rooms. The Chick Storage Rooms will be installed close to Toronto, Canada, and near Valladolid, Spain.

“Lohmann Germany already bought its first HatchTech Chick Storage Room back in 2014. According to the great results, we decided to invest in a HatchTech Chick Storage Room for our facilities in Canada and in Spain as well,” says Lohmann Tierzucht’s Managing Director.

“The HatchTech Chick Storage Room has been carefully designed to guarantee outstanding development and superior chick quality,” says Joost ter Heerdt, HatchTech’s Commercial Director. “The design also makes it possible to store significantly more day-old chicks – up to 30% more compared with traditional storage conditions. We’re proud that Lohmann Tierzucht recognizes these advantages and is convinced of the effectiveness of our product.”



Kaeyong Co., Ltd and HatchTech confirm hatchery extension

HatchTech and Korea’s leading poultry producer Kaeyong Co., Ltd have confirmed an extension of their original hatchery, which was built in 2013. With this extension, the hatchery is increasing its capacity while providing each individual chick with the ideal environmental conditions for outstanding development.

Because of increasing demand, the Korean poultry producer has decided to extend their hatchery with nine MicroClimer Setters and three MicroClimer Hatchers, raising its production capacity to 85,662,720 eggs per year.

“We selected HatchTech MicroClimer single-stage incubation, including the complete ventilation, back in 2013. We made this decision so that we could deliver consistently superior chick quality and distinguish ourselves on the Korean market by keeping pace with the latest innovations and technologies in the hatchery industry,” says Mr. SJ Yoo, Director of Kaeyong Co., Ltd.

“HatchTech’s cutting-edge technology proved its strong benefits for Kaeyong Co., Ltd businesses,” says Joost ter Heerdt, HatchTech’s Commercial Director. “We’re proud to call ourselves partners for life.”

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