

## Impressive HatchCare field results attract attention in North America

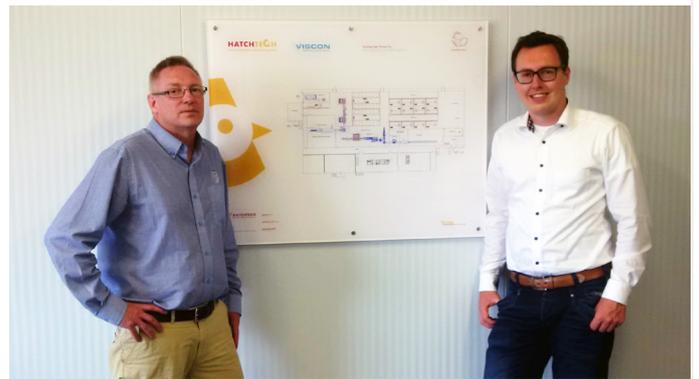
Canada based Synergy Agri Group is achieving impressive field results, since the opening of their hatchery in 2015. The hatchery is equipped with HatchTech MicroClimer Setters and HatchCare – the hatcher with light, feed and water. The positive field results at Synergy, have not gone unnoticed in the rest of the continent.

During the first 6 months of the year, the Nova Scotia based hatchery welcomed poultry professionals from all over the continent and beyond. The visitors were keen to see the hatchery with HatchCare, but also the results in the broiler operations of the company.

"HatchCare allows us to produce day-old chicks in a more welfare friendly system. The birds that hatch are notably more relaxed. Standing in the HatchCare unit, we see birds sleeping, eating or drinking; but never in panic, or panting. The good start in the hatchery is reflected in the day old chicks' weight. On average we see a 20% higher day-old-chick weight at the day of hatch. The mortality levels in the field have dropped in extreme matters. We are currently under the 1.5% over the complete growing cycle. We strongly believe this can be done even better, as our last flock was delivered to the processing plant with a 2.9 KG, at 42 days, and a

total accumulative mortality of 0.6% over the complete growing period!," says Synergy Agri Group's President (CEO) and also Shareholder, Mr. Ron Testroete.

"A day-old-chick born in HatchCare is healthier, better developed and better prepared for the challenges in later life. The Canadian field results show that the average live weight upon delivery of HatchCare chicks is approximately 10% higher compared to traditionally hatched chicks. This is not a one-time event, but a stable picture of their field results," says HatchTech's Commercial Director, Mr. Joost ter Heerdt.



## Consistently superior chick quality thanks to HatchTech Hatchery Coaching

Thanks to HatchTech Hatchery Coaching, the ModernHatch broiler hatchery in Poland is achieving consistent and maximum hatchery performance. On average, it benefits from about 4% more hatchability, less selection and a much better chick quality.

Mr. Kornel Zyla, hatchery manager at ModernHatch, tells you how HatchTech's Hatchery Coaches have helped him achieve this impressive hatchery performance.

Watch the video on our website to learn more, go to: [www.hatchtech.nl/coaching](http://www.hatchtech.nl/coaching)  
 Or scan the QR code to the right. →





# Eiermacher GmbH extends layer hatchery with more HatchTech equipment

The Austrian layer hatchery Eiermacher GmbH has decided to extend its hatchery with more HatchTech equipment, due to outstanding results since the hatchery's opening in 2014.

The extension includes 10 MicroClimer Setters, 1 MicroClimer Hatcher and a complete system for ventilation and pre-humidification. Along with the extension, Eiermacher has agreed on a two-year Hatchery Coaching programme, in order to maximise the hatchery's potential in terms of hatchability and chick quality.

"Given the outstanding hatchery performance since the opening, it was a logical choice to invest in more HatchTech equipment for the extension," says Eiermacher's General Manager, Mr Manfred Söllradl. "The complete control of ventilation, heating and cooling that HatchTech offers is crucial in producing constant and high-level chick quality every day."

Michiel van Veldhuisen, HatchTech's International Sales Manager in Europe, is proud that Eiermacher GmbH is reaffirming its trust in HatchTech so soon after the opening by investing in more HatchTech solutions. "The hatchery extension and the two-year coaching programme will give us the opportunity to strengthen our relationship with Eiermacher even further and maximise their hatchery's performance," he says.



# HatchTech and Baromfi-Coop confirm second hatchery extension

Hungarian poultry producer Baromfi-Coop will be extending its hatchery for the second time since the initial start-up in 2012. Because of impressive results, the hatchery increases its production capacity in order to meet the increasing demand.

HatchTech incubators, including cooling, heating, ventilation and pre-humidification systems have enabled the hatchery to continuously provide superior chick quality and maintain cost-efficient business operations. Following the extension, the hatchery will have a total of 32 MicroClimer Setters and 18 MicroClimer Hatchers, increasing the production capacity to a total of 1.262.000 day-old chicks per week.

"HatchTech's complete hatchery concept delivers us chick quality that is not only outstanding, but also highly uniform. Because of the good results we're already achieving, it is only logical that we have chosen HatchTech for this hatchery extension," says Baromfi-Coop's Managing Director, Péter Bárány.

"I am extremely proud of the cooperation between HatchTech and Baromfi-Coop, which is based on our shared focus on chick quality," says HatchTech's International Sales Manager in Europe, Patrick van Manen. "This extension is completely in line with expectations, today, more and more companies as Baromfi-Coop are looking ahead and want to live up to the highest quality standards."

